# The RPM Matrix™

"Coming together is a beginning; keeping together is progress; working together is success."

Henry Ford

## It's "Revolutionary"...

The RPM Matrix™ is the first truly effective organizational tool to energize, unify, and speed your entire organization toward unprecedented performance. This patent pending method aligns the motivation and action of every individual to your company's strategy and success. It creates an ongoing sense of movement and direction for everyone, while providing precise and detailed transparency. The RPM Matrix provides exact and effective internal controls, and, when done correctly, makes performance matter to everyone. It does all of this while flowing with the way we naturally think.

### The RPM Matrix™ means...

# Compensation that works!

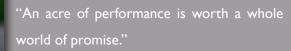
- Make compensation, profit sharing, and variable pay meaningful and equitable
- Tie compensation directly to individual performance
- Unlock individual motivation and increase efficiency
- Align executive and employee compensation with stockholder interests

#### Performance that matters!

- Create a vision of expected performance for each individual at a glance!
- Provide non-confrontational, thorough, and accurate performance evaluations
- Create clear and simple minimum expectations for each job
- Provide ongoing human-performance audits throughout the organization
- Stop wasting money on "entitlement" programs

### A precision organization!

- Create managers that are respected "coaches and mentors"
- Align motivation through "common sensation"
- Eliminate office politics
- · Create and bind teams



Red Auerbach

The bottom line... IT WORKS!

It's not just about measurement...

It's about movement!



